



VALERIO DI CECCO CURRICULUM VITAE

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issuu.com/vsette/docs/portfolio

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[instagram.com/diama18/](https://www.instagram.com/diama18/)

Professional Experience

PROJECT MANAGEMENT
Briefs, Campaigns and Agencies
10 years experience

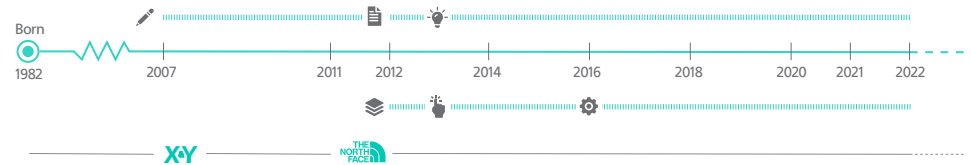
CONCEPT DEVELOPMENT
Design, Marketing and DTC
9 years experience

CREATIVE CONSULTANCY
Visual and Corporate guidelines
9 years experience

GRAPHIC DESIGN
Creation, Development, Execution
15 years experience

CONTENT PRODUCTION
Creative and Technical support
6 years experience

RETAIL EXPERIENCE
Creation, Development, Execution
5 years experience



X&Y Communication s.a.s – Milano from october 2007 to march 2011

Consulting and creative graphic design (clients projects); Technical and executional support (events, exhibitions)
www.xycomm.it

VF International SAGL – Stabio from october 2011 till now (The North Face)

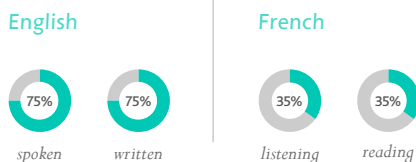
Retail Experience (windows and in-store display); Concept development, Creative project management and consultancy; Content creation, post production support and assets management (campaigns, events, storytelling). www.thenorthface.it

Personal Skills

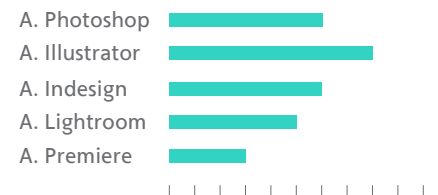
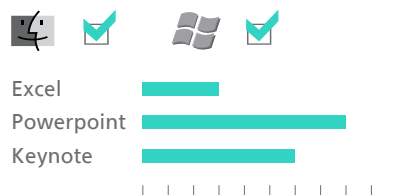
Social
Proficient ability in social and interpersonal cooperation, with national and international organization; Team player; Active ability to listening and interpret projects requirements; Committed and flexible to reach team and business objectives.

Organizational
Ability to plan his own personal and team daily work; proficient ability to face up unforeseen and to solve complex problems; ability to respect deadlines and take responsibility in stressful situations; Accountable and reliable on complete tasks and meet targets.

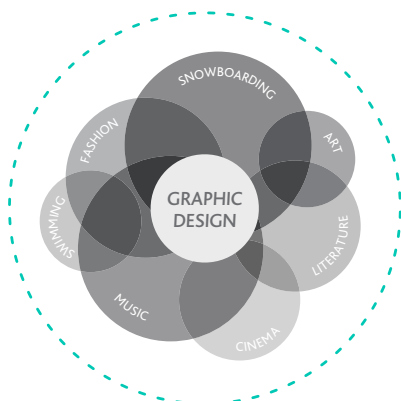
Foreign Languages



Computer Skills



Interests



Education

MILAN – 2009
Polytechnic University
Master's degree in Graphic and Communication Design

ROME – 2005
Sapienza University
Bachelor's degree in Industrial Design

PESCARA – 2001
State industrial and technical institute "A. Volta"
Qualification in Electronic and Telecommunications

Exhibition / Publication

OLIVETTI. UNA BELLA SOCIETÀ.
Palazzo Della Promotrice Delle Belle Arti
from May 16th to July 28th 2008 / Turin

Graphic design coordination and installation management for the Exhibition, part of the activities that opened the Turin World Design Capital event.

OLIVETTI. UNA BELLA SOCIETÀ.
ISBN: 8842216550
Allemandi Editore / 2008

Graphic design and layout development of the Exhibition Logo and Catalog

